

Special Offer for NSPRA Chapter Members...

Join the National School Public Relations Association Now at a Savings of \$100!

GSPRA members, this incentive is for you!

Expand your PR knowledge and resource repertoire by joining NSPRA. If you join NSPRA now, we'll reduce the individual professional membership rate to \$160, a **\$100 savings** off the regular cost of membership. This discount is available only to new NSPRA members of the chapter.

Reasons to Join NSPRA:

- Access to national and relevant members-only insight from the best in the school PR business.
- Networking with and tapping the minds of top pros in the U.S. and Canada.
- Discounted — and even free — resources such as books, kits, and videos developed for the school communicator.
- Access to practical resources in the members-only section of our website.
- Reduced rates for the renowned NSPRA Seminar — the best professional development opportunity for school communicators.
- Special discounts for the monthly PR Power Hour Webinars on timely topics on the minds of most school communicators.
- Weekly and monthly newsletters bringing you concise solutions you can use today.
- Instant counseling from NSPRA vets when you run into those sticky situations plaguing your system.
- Discounts on NSPRA's communication audit process service.

Look to NSPRA Solutions for:

- Advocacy for education and the need for school PR
- Marketing and branding in today's competitive climate
- Building community support through engagement
- Counseling on controversial issues to receive confidential second opinions for possible solutions
- Social media insight and assistance
- Benchmarking guidelines for developing your program
- Visibility for your program through NSPRA awards and recognition programs
- Dealing with organized community opposition
- Winning finance and bond elections
- Developing your staff into PR ambassadors
- Increasing parent support
- Promoting accountability
- and more!



Jim Cummings, APR
NSPRA President



Elise Shelton
NSPRA Southeast VP

GSPRA Officers 2014-2015

President:
Laura Nurse, APR

President-elect:
Cindy Ball

Treasurer:
J.D. Hardin



What Members Say About NSPRA Resources:

"Even though I get tons of email *I always read what NSPRA sends* because it is *useful for me to be better at my job* and help others in PR. Thank you!"

"Great exposure to other school district PR programs so you can *borrow from the best.*"

"Through NSPRA the *toughest task is made easy.*"

"The professional help and support, and the excellent products, more than offset the cost of membership. *It's a great value!*"

"*NSPRA never wastes my time.* E-newsletters give me choices, and I can always find something useful in each edition."

This new member discount is available to existing GSPRA members until **May 15, 2015**, so take advantage of it now. Find how you can take your career to the next level as an NSPRA member!

Yes, please sign me up for an NSPRA individual professional membership for \$160 for my first year!

Your name: _____

Your title: _____

District/Agency: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (_____) _____ - _____

Email address: _____

I have enclosed my check.

I have enclosed my purchase order # _____

Bill my credit card.

Visa MasterCard Discover AMEX

Card number: _____

Security code: _____

Expiration date: _____/_____/_____

Your signature: _____

Make your checks payable to NSPRA.

U.S. dollars only.

Mail your form and payment to:

National School Public Relations Association

15948 Derwood Road

Rockville, MD 20855

or fax to: (301) 519-0494

PayPal now available on www.nspraprof.org.



Questions?

Email info@nspraprof.org or **call** 301-519-0496

Learn about NSPRA membership or subscription options online at www.nspraprof.org/members.

Membership fees cover one-year of membership from the day you join. After the first year, membership rates will return to the regular membership rate of \$260 for each subsequent year's membership renewal. This discount does not apply to existing NSPRA members. NSPRA professional members are eligible to vote and run for office, and are eligible for the accreditation process, and receive all materials and benefits. Other membership or subscription options are available. For more information, visit www.nspraprof.org/members.